

CONTRACT

WUAB
 1717 East 12th Street
 Cleveland, OH 44114
 (216) 771-1943

And:

Midwest Communications
 49 South grant Avenue
 Columbus, OH 43215

Contract / Revision 838102 /		Alt Order #
Product CANDIDATE C		
Contract Dates 10/22/12 - 11/05/12		Estimate # 614
Advertiser Ohio House Republican Organizational Com		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WUAB	Account Executive House WOIO/WUAB	Sales Office Cleveland Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WUAB	10/22/12	10/28/12	Late News M-Su	10-11p		:30			NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTFSS				7	\$500.00			
D 2	WUAB	11/05/12	11/05/12	Late News M-Su	10-11p		:30			NM	0	\$0.00
E 3	WUAB	10/22/12	10/26/12	M-F 730-8p	730-8p		:30			NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$525.00			
D 4	WUAB	11/05/12	11/05/12	M-F 730-8p	730-8p		:30			NM	0	\$0.00
E 5	WUAB	10/27/12	10/27/12	Sa 7-8p	7-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
E 6	WUAB	10/27/12	10/27/12	Sat Prime	8-10p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----5-				2	\$125.00			
E 7	WUAB	10/28/12	10/28/12	Sun Prime	8-10p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				2	\$200.00			
E 9	WUAB	10/22/12	10/28/12	M-F 19 Action News at 7a	7-8a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$50.00			
D 10	WUAB	11/05/12	11/05/12	M-F 19 Action News at 7a	7-8a		:30			NM	0	\$0.00
E 11	WUAB	10/22/12	10/26/12	M-F 7-730p	7-730p		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$475.00			
D 12	WUAB	11/05/12	11/05/12	M-F 7-730p	7-730p		:30			NM	0	\$0.00
E 13	WUAB	10/22/12	10/26/12	M-F 1130p-12a	1130p-12a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$150.00			
D 14	WUAB	11/05/12	11/05/12	M-F 1130p-12a	1130p-12a		:30			NM	0	\$0.00
E 15	WUAB	10/22/12	10/28/12	M-F 10-11a	10-11a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision	Alt Order #
838102 /	

Contract Dates	Product	Estimate #
10/22/12 - 11/05/12	CANDIDATE C	614

Advertiser	Original Date / Revision
Ohio House Republican C	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 16	WUAB	11/05/12	11/05/12	M-F 10-11a	10-11a		:30			NM	0	\$0.00
E 17	WUAB	10/22/12	10/28/12	M-F 11a-12p	11a-12p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$100.00			
D 18	WUAB	11/05/12	11/05/12	M-F 11a-12p	11a-12p		:30			NM	0	\$0.00
E 19	WUAB	10/22/12	10/28/12	M-F 6-630p	6-630p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$250.00			
D 20	WUAB	11/05/12	11/05/12	M-F 6-630p	6-630p		:30			NM	0	\$0.00
E 21	WUAB	10/22/12	10/26/12	M-F 12a-1a	12-1a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$75.00			
D 22	WUAB	11/05/12	11/05/12	M-F 12a-1a	12-1a		:30			NM	0	\$0.00
E 23	WUAB	10/28/12	10/28/12	Su 5-6p	5-6p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$100.00			
Totals											53	\$13,225.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	53	\$13,225.00	\$11,241.25
Totals	53	\$13,225.00	\$11,241.25

Signature: _____ **Date:** _____

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